



January 6, 2011

To Whom It May Concern:

I am writing to share my experience working with Avista Video. In 2009, San Luis Valley Prevention Coalition of Alamosa received a grant from the State of Colorado to produce a video highlighting our efforts. Avista Video was recommended to us at that time by the grantors.

My experience with Lisa Witt and her employees was excellent. I had never worked with a video production company before. Therefore, I had much to learn and leaned heavily upon Lisa's guidance. From the beginning of the project, she was very proactive in learning all about our agency and the goal of this project, taking as much time as necessary to learn about our agency mission, goals, structure, etc. Her thorough investigation reassured me that she was wanting to represent us accurately.

The video we wanted to make was made more complicated by the fact that I was the lead contact, however, we were integrating three other coalitions into the video. Therefore, Avista was not only working with one entity, but four, all on the same video. They did a wonderful job of simplifying this potentially complicated issue. Their communication was efficient, responsive and clear. I always knew what was needed and by when as they maintained very good timelines for all of us. All of the staff did a great job of responding to our ideas and making immediate revisions as requested.

One last thing I would like to share is how much I appreciated Lisa's professional coaching. She knows the business of video production, and I do not. When I had an idea she realized would not be the best for the final product, she professionally and politely shared why she thought a different direction would be more appropriate. This honest feedback created a successful and respectful collaboration where I felt heard and guided at the same time.

I would recommend Avista Video if you are looking for a good team who will be responsive to your needs and will provide a professional product. We have a video that we are very pleased with and will meet our needs for a number of years thanks to the team at Avista.

If you would like to talk more about our experience with Avista, please contact me at the San Luis Valley Mental Health Center at (719) 589-3671.

Sincerely,

A handwritten signature in black ink, appearing to read "Kari L. Harp". The signature is fluid and cursive, with the first name being the most prominent.

Kari L. Harp
Supervisor (2009)
Prevention Coalition